

Technology for Doctors

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Data capture

Nightingale partners to offer EMR-integrated digital pen technology

EMR vendor Nightingale Informatix Corporation has announced a partnership with ExpeData, a software company specializing in digital writing to launch Clinipen within the North American EMR market. Clinipen will enable EMR software providers to deliver an integrated digital writing solution with which healthcare providers can input structured data into a patient's EMR directly from paper.

The EDW digital writing platform from ExpeData leverages Anoto digital pen and paper technology and Vision Objects' industry-leading handwriting recognition technologies. ExpeData has demonstrated the effective use of its platform solution in a number of industries, including financial services and certain segments of the healthcare industry. Via the partnership, Nightingale and ExpeData will expand the deployment of the EDW digital writing platform to the EMR market.

Nightingale and ExpeData have entered into a joint venture agreement for exclusive distribution rights for the Clinipen technology products for the EMR industry in North America. Each company will maintain 50% ownership.

Nightingale On Demand, Nightingale's leading, web-based EMR, will be the first solution seamlessly integrated with Clinipen. The Clinipen-enabled solution for Nightingale On Demand is expected to become commercially available to physicians in Canada and the United States during the fourth quarter of 2011.



"Clinipen will be a major breakthrough in EMR data entry as it will allow healthcare providers to continue using their current paper forms to document patient encounters and write prescriptions. We believe integrating ExpeData's digital writing technology with Nightingale On Demand will position both companies as leaders in the North American EMR market," said Sam Chebib (pictured), President and CEO of Nightingale.

In Canada, it is estimated that more than 60% of physicians are still using paper-based records. A recent independent survey conducted in the US indicated that only 34% of healthcare providers use a comprehensive EMR system, while 16% indicated using a partial system. 29% of respondents indicated that they are evaluating solutions, while 20% indicated that they have not yet started the adoption process.

Nightingale is one of the fastest growing healthcare service and software companies in North America. It is recognized as an industry leader in web based (ASP) clinician and community based electronic medical records (EMR) serving the needs of small primary care practices, multi-physician outpatient clinics, and large scale regional

health organizations and networks. Coupled with integrated practice management, transcription and revenue cycle management, Nightingale's comprehensive service offering allows customers to enhance patient care, increase revenue opportunities and optimize operations. Nightingale is continuously innovating and enhancing its services to meet the needs of its growing and diverse customer base. For more information, visit www.nightingalemd.com.

ExpeData is an innovative software company and a global leader in digital writing. ExpeData has created the cost effective, end-to-end EDW digital writing platform that automates the collection of handwritten information at the point of entry. Handwriting is captured in the field, immediately converted to digitized data and seamlessly integrated to backend business systems. This results in unsurpassed workflow optimization and significant cost reduction. Digital writing delivers significant benefits to organizations of all sizes. EDW solutions are used across the globe, delivering value in multiple industries. For more information, visit <http://www.expedata.net>.

Posted June 9, 2011